

Ref number:



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board	Tidworth	
Form submitted by (contact for all queries)	Sarah King PDE Adviser – Healthy Schools Plus Professional Development Centre Bowerhill Industrial Estate 3 Lancaster Park Bowerhill Melksham Wiltshire SN12 6TT Tel: 01225 898433 Email: sarah.king@wiltshire.gov.uk	
Name of initiative	Healthy Schools Plus	
Brief Description of Initiative	<p>Healthy Schools Plus is a programme specifically designed for schools that are in areas of deprivation where children and young people face health inequalities.</p> <p>Schools in HS+ plan activities and interventions to tackle health issues that are of concern locally (ie obesity or teenage pregnancy for example), at a school level and for a chosen vulnerable group of their pupils.</p> <p>Schools set outcomes for positive health behaviour change for their pupils and set themselves challenging targets. They gather baseline data at the outset to ensure they can demonstrate the impact their activities have had on their pupils' health behaviours.</p> <p>The schools engaged in the programme are supported by Wiltshire Council's Personal Development Education (PDE) team.</p>	
Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	
	Safer communities	
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Improving outcomes for Children and young people	X	

Amount of funding sought	<p>£ 12,000</p> <p>The Healthy Schools Plus programme has been extremely popular in Wiltshire and very quickly became over-subscribed. NHS Wiltshire provided funding for 50% of Wiltshire schools to take part and this money will enable us to expand the programme further and include the Tidworth schools.</p>
What will this money be spent on?	<p>The funding will be used to fund the involvement of 5 schools in the Tidworth area with the Healthy Schools Plus programme (namely Wellington Academy, Castle Primary, Zouch Primary, Collingbourne Primary and Clarendon Infants and Juniors) Each school will be allocated £1750 for their HS+ activities (eg to cover staff costs, resources etc) whilst the remaining funds will be held by the PDE team to run training and network support meetings for the schools.</p> <p>6 x £1750 = £10500 (school allocations) 6 x £250 = £1500 (for school support and training costs) Total = £12,000</p>
Is planning permission required? No	N/A
Have quotes been obtained? No	N/A
<p>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</p>	
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>Healthy Schools Plus will enable schools to contribute to the achievement of several ambitions in the Local Area Agreement, namely:</p> <p>1) Building Resilient Communities Schools participating in the programme are asked to devise innovative health interventions for the benefit of the children and young people in their care. They are asked to consult with the wider school community about the issues which people are most concerned about, and through the programme offer educational opportunities for children and their families to get involved in positive activities learning about making healthy choices so that they can achieve and make successes of their lives.</p> <p>2) Lives not services HS+ is all about promoting positive health choices. Schools involved in this programme will be contributing towards</p>

	<p>tackling some of the key issues facing the local area that are endangering children and young people's health (eg obesity, sexual health, teenage pregnancy and substance misuse).</p> <p>3) Improving outcomes for children and young people Healthy Schools Plus is a programme that is all about improving outcomes for children and young people as healthy, happy pupils are better learners! There is also a special emphasis on addressing the health issues of vulnerable groups (eg. looked after children, children with SEN, young carers etc) As these children are most at risk in terms of poor health which inevitably impacts upon their achievement.</p>
<p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>	<p>Tidworth is an area that has significant health issues.</p> <p><u>JSNA 2009</u> Data shows that:</p> <ul style="list-style-type: none"> ○ The Tidworth Community Area compared less favourably with other community areas on the Child Wellbeing Index (low levels of wellbeing) and came 19th out of 20 areas; ○ Based on Teenage Pregnancy data from 2007/8 and 2008/9 there were 61.4 per 1000 pregnancies in girls aged under 18. The Wiltshire average was 31.9 per 1000. Tidworth ranked 18th out of 18 Community Areas; ○ 2007/8 National Child Measurement Programme (NCMP) results show just over 1 in 4 (26.3% of the children measured in Tidworth were found to be overweight or obese compared to the Wiltshire average of 21.8%. Tidworth ranked 17th out of 20 Community Areas. <p><u>Other data</u></p> <p>NCMP results for 2008-9 showed that the Tidworth community area had the highest rates of childhood obesity in Year R and Yr 6.</p> <p>Tidworth has high conception rates for under 18's. Figures for 2009 show approximately 1 in 14 15 -17 yr olds are getting pregnant. This is the highest rate in the county for a community area.</p> <p>Schools involved in Healthy Schools Plus must either focus on reducing child obesity or teenage pregnancy as their local priority focus.</p>
<p>How will you know you have been successful?</p>	<p>Schools involved in Healthy Schools Plus must gather baseline data at the beginning of the programme. They are then required to report the progress they are making on a 6 monthly basis. The information provided by the schools is evaluated by our Healthy Schools Plus Steering Group.</p> <p>Interim data from schools in the first cohort of Healthy Schools</p>

	<p>Plus shows very positive results. Interim impact data provided by 67% of Cohort 1 schools earlier this year shows significant achievements have been made since September 2009. Such as:</p> <ul style="list-style-type: none"> ○ The number of pupils taking part in physical activity before and after school has increased by 423; ○ The number of pupils walking to school regularly has increased by 388; ○ The number of pupils involved in cooking activities at school has increased by 331; ○ 295 more pupils are having school meals regularly.
<ul style="list-style-type: none"> • How will you measure the impact? (may have more than one measure) 	<p>Schools will be asked to set targets for their health behaviour outcomes. As these may take a while to achieve they will also set 'early success indicators' as milestones to measure their progress.</p> <p>Schools may use a range of data gathering techniques eg. surveys, questionnaires, assessment activities etc. The information they provide is then reported to the Regional Programme Manager at the Department of Health..</p>
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<p>The schools will each set their individual targets. They will be supported by the PDE team to ensure these targets are SMART (stretching, measurable, achievable, realistic and time-based). It is anticipated that all schools will meet their desired targets within a two year period.</p>
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? <i>(this is one-off funding)</i> 	<p>The funding for the schools will be allocated in several stages to ensure maximum engagement.</p> <p>All schools understand that the funding they receive is a one-off and any activities they put in place must be sustained by the school budget in the long term.</p> <p>As a reward for carrying out Healthy Schools Plus work, schools receive HS+ recognition and use of a logo and branding. They can retain these as long as they continue to maintain their HS+ work into the future.</p> <p>Healthy Schools Plus is a long-term programme and the schools continued involvement will be monitored by the PDE team.</p>
<p>Who will benefit from this initiative?</p>	<p>Approximately 2000+ pupils from the 5 schools will benefit. There will also be additional benefit to the families and carers of those pupils.</p> <p>I would also seek to make links with the 'Skilled for Health' programme that is being run in Tidworth if possible. As many of the adults involved will be parents too it may be possible for the two programmes to support one another. Likewise, I would also seek to establish between HS+ and NHS Wiltshire's Health Trainer programme as there are currently 4 health trainers in the Tidworth area.</p>

Confirm no unfunded commitments from this initiative	I confirm that there will be no unfunded financial commitments arising from this initiative
Will ongoing maintenance of premises/equipment be necessary?	<i>N/A</i>
What are the key risks to success and how will these be managed?	The main risk is that schools may wish to withdraw from the programme due to unforeseen circumstances (eg. ofsted inspection, staff sickness etc). The PDE team will make regular contact with the schools to ensure support is offered if problems arise.
Who will manage the initiative	Sarah King PDE Adviser – Healthy Schools Plus Wiltshire Council 01225 898433 sarah.king@wiltshire.gov.uk

Signed:

Chairman of Area Board

Dated:

NB: It is the responsibility of the Area Board to ensure that:

- **bids are robust and well-founded**
- **public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel**
- **the initiatives are managed well to achieve the benefits and that performance improvement is reported**